

PRIVACY POLICY

Belle Enfant respects the privacy rights of its visitors and recognises the importance of protecting the information collected about them. This Privacy Policy governs the manner in which Belle Enfant collects, uses, maintains and discloses information collected from users (each, a **User**) of the <http://www.belleenfant-boutique.com> website (this **Website**). This privacy policy applies to this Website and all products and services offered by Belle Enfant.

Personal identification information

1. Belle Enfant may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit this Website, register on this Website, place an order, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features or resources Belle Enfant makes available on this Website. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Belle Enfant will collect personal identification information from Users only if they voluntarily submit such information to Belle Enfant. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Website related activities.

Non-personal identification information

2. Belle Enfant may collect non-personal identification information about Users whenever they interact with this Website. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to this Website, such as the operating system and the Internet service providers utilised and other similar information.

Web browser cookies

3. This Website may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of this Website may not function properly.

How we use collected information

4. Belle Enfant may collect and use Users personal information for the following purposes:

- To improve this Website

Belle Enfant may use feedback you provide to improve its products

and services.

- To process payments

Belle Enfant may use the information Users provide about themselves when placing an order only to provide service to that order. Belle Enfant does not share this information with outside parties except to the extent necessary to provide the service.

- To send periodic emails

Belle Enfant may use the email address to send them information and updates pertaining to their order. If the User decides to opt-in to the Belle Enfant mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, they may do so by contacting Belle Enfant at [contact us](#).

How Belle Enfant protects your information

5. Belle Enfant adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on this Website.

Sharing your personal information

6. Belle Enfant does not sell, trade, or rent Users personal identification information to others. Belle Enfant may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. Belle Enfant may use third party service providers to help it to operate its business and this Website or administer activities on its behalf, such as sending out newsletters or surveys. Belle Enfant may share your information with these third parties for those limited purposes provided that you have given Belle Enfant your permission.

Third party websites

7. Users may find advertising or other content on this Website that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. Belle Enfant does not control the content or links that appear on these sites and is not responsible for the practices employed by websites linked to or from this Website. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to this Website, is subject to that

website's own terms and policies.

Changes to this privacy policy

8. Belle Enfant has the discretion to update this Privacy Policy at any time. When it does, Belle Enfant will revise the updated date at the bottom of this page. Belle Enfant encourage Users to frequently check this page for any changes to stay informed about how Belle Enfant is helping to protect the personal information it collects. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

Your acceptance of these terms

9. By using this Website, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use this Website. Your continued use of this Website following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this Website, or your dealings with this Website, please contact us at:

Belle Enfant

<http://www.belleenfant-boutique.com>

+44 (0) 7968 272574

contact@belleenfant-boutique.com

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